

# KENNY JONES

## MULTIMEDIA JOURNALIST

### EDUCATION

#### CLASS OF 2022

Bachelor of Journalism  
3.8 GPA

University of Texas at Austin  
Austin, TX

University Honors, Moody College Dean's Honor List

#### RELATED ENROLLMENT

Fundamental Issues of Journalism, Reporting Words, Reporting Images, Media Law, Digital Storytelling, Audio Storytelling, Intermediate Photographic Communications, Graphic Design for Online and Print, Reporting with Data, TV Reporting, Social Media Journalism, Elements of Computers and Programming

### SKILLS

#### SOFTWARE

Adobe Premiere, Audition, Illustrator, Photoshop, Lightroom, InDesign, Bridge

Microsoft Word, Excel, Powerpoint

#### SOCIAL MEDIA

Twitter, Instagram, Facebook, Snapchat, TikTok, LinkedIn, Tumblr, Slack

#### INTERESTS

Science, wellness, nature, visual arts, music

### PROFESSIONAL EXPERIENCE

#### JAN 2022

AUSTIN, TX

#### THE DRAG AUDIO *Incoming Podcast Director*

- Expert in 2018 Austin serial bombings to produce and edit engaging longform podcast episodes airing 2022
- Interview law enforcement, witnesses, victims and other associates to relay truthful and detailed accounts

#### AUG 2020 - CURRENT

AUSTIN, TX

#### DAILY TEXAN *Videographer and Copy Editor*

- Film and edit professional and engaging content, averaging 3,000+ total views across social media - currently among publication's most viewed media
- Edit news, opinion, life & arts and sports stories for quality readability and to align with Daily Texan and Associated Press Journalism Style

#### AUG 2019 - DEC 2020

AUSTIN, TX

#### UT RECSPORTS *Office Assistant*

- Worked alongside department heads, gym members and student athletes to assist in company operations and quality user experience
- Consistently updated and archived various records into company database for administration and public records

#### FEB 2016 - SEP 2019

AUSTIN, TX

#### SIMON'S PROMISE *Graphic Design Intern*

- Fostered cultural exchange with children in developed and developing countries through volunteerism and education
- Designed current first and current logo, sales tags, information cards, posters, travel magazines and other related materials for promotional use

### LEADERSHIP & INVOLVEMENT

#### APRIL 2020 - CURRENT

**NATIONAL PRESS PHOTOGRAPHERS ASSOCIATION** Active Member

#### SEP 2019 - SEP 2020

**CENTRAL TEXAS MODEL UNITED NATIONS 25** Committee Director & Rapporteur

#### SEP 2019 - SEP 2020

**HOUSTON AREA MODEL UNITED NATIONS 45** Crisis Committee Director

#### APRIL 2017 - MAY 2018

**LAKE TRAVIS NATIONAL HONOR SOCIETY**

#### APRIL 2016 - APRIL 2017

Elected Vice President

International Outreach Committee Chair

#### AUG 2014 - MAY 2017

**EMMAUS CATHOLIC CHURCH**

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